

# Paz

## PASCAL RAABE

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portfolio: www.paznow.com/projects

## EDUCATION

Feb 2009 — Jun 2009

### **Zurich University of the Arts**

Visual Communication, exchange semester  
Digital Media, Scientific Visualisation, Information Design

Oct 2007 — Feb 2009

### **School of Creative Arts, UWE Bristol**

DipHE Graphic Design  
Communicating with Words & Images, Research in the Commercial World, Exploring Graphic Design Process, Visual Culture

Aug 2006 — Jun 2007

### **University of the West of England**

Foundation Studies in Art & Design  
Diploma with Distinction

Sep 2005 — Jun 2006

### **East Antrim Institute, Newtownabbey, Northern Ireland**

International English for Speakers of Other Languages (IESOL);  
first-class award at Expert Level (C1) through City & Guilds London

Aug 2004 — Jun 2005

### **FOS, Kassel, Germany (College of Art & Design)**

'A' level equivalent qualification ('Fachhochschulreife') in Design Theory, Technical Drawing, Life Drawing, Product Design, History of Art, Languages and Sciences — graded as 'excellent'

Aug 2000 — Aug 2003

### **WHS, Kassel, Germany (Vocational School)**

Professional training in print processes, typography and colour matching systems both in theory and practice;  
Qualification: certified press operator, awarded by the Chamber of Industry and Commerce in Germany

## EXPERIENCE

March 2010 — present

### **Online PR Assistant**

Team Rubber, Bristol  
Involved with international social media and viral advertising campaigns for clients such as Paramount, BBC and Canon

Feb 2010 — Mar 2010

### **Work Experience in Information Design**

City ID, Bristol  
Involved with information planning in a multidisciplinary team of designers creating award-winning user centred design, information and wayfinding solutions for cities across the world

Nov 2009 — present

### **Freelance Design**

Allianz Group among others  
Branding, interaction design and web design; liaising with a range of clients from startups to multinational corporations in the financial, IT and real estate sectors

Aug 2009 — Nov 2009

### **Editorial Design Internship**

Süddeutsche Zeitung Magazin, Munich, Germany  
Internship at the graphic design department of the prestigious magazine supplement of Germany's largest daily broadsheet newspaper

Oct 2006 — Nov 2008

### **Alphagraphics, Ecovision, Accent Marketing & Research**


Various casual work in print and finishing, translating and international market research

Sep 2005 — Sep 2006

### **European Voluntary Service**

Carrickfergus YMCA, Northern Ireland  
Co-ordinating an EU-funded peace project for young people from deprived backgrounds

## SKILLS

Bilingual German/English; excellent working knowledge of the latest Adobe Creative Suite on  OS X, comprehensive knowledge of (X)HTML and CSS, fair understanding of PHP; enthusiastic about new technologies; adapt quickly to new workflows and processes